



ANNUAL CONFERENCE

TUESDAY OCTOBER 7, 2025 -

WEDNESDAY OCTOBER 8, 2025

CROWN PLAZA ALBANY-THE DESMOND HOTEL

600 ALBANY SHAKER RD

ALBANY, NY 12211

EXHIBITOR PROSPECTUS

WWW.NYSAASC.ORG



2025 EXHIBITOR PROSPECTUS

The New York State Association of Ambulatory Surgery Centers (NYSAASC) continues to grow and thrive with membership currently at 105 and counting. As an association we are actively working with our members to build and continue our commitment to our patients and each other. Our yearly conferences allow us to continue our mission of providing education and advocacy for everyone in the Ambulatory Surgery Center sector.

NYSAASC continues to make strides each year. In 2023, we were successful in advocating for a seat on the Public Health and Health Planning Council (PHHPC) specifically designated for a representative of freestanding ambulatory surgery centers. The enactment of this law was a major development for freestanding ambulatory surgery centers and their critical part of the healthcare system in New York State. The hard work of our association made this happen.

This past year, we were fortunate to host a “Night with Governor Hochul” allowing our members a rare opportunity, to have one-on-one time to speak with the Governor. Our plans for 2025 are underway. We continue to prioritize working with the legislature to allow cardiac procedures to be performed in ASCs. We continue to offer our members opportunities to engage by adding committees and clubs, such as the Director of Nursing Club and Materials Manager Club as well as by implementing a job board which will be available to all members.

We continue to strengthen our relationship with the NYS Legislature, including the Governor, who is a strong supporter of ASCs. Many of our facilities have hosted members of the legislature at our centers and offered tours to showcase the essential role of ASCs in the New York State healthcare system.

Since 2021, The NYS Assembly has continued to designate August ASC month in recognition of the vital and integral providers of quality healthcare in the State.



General Sponsorship Levels

Olympian	\$17,000 (Limited to one Company)
Platinum	\$15,000 (Limited to one Company)
Gold	\$13,000 (Limited to three Companies)
Silver	\$4,000 (Unlimited)
Bronze	\$3,000 (Limited to first twenty Companies)

Event Sponsorships

Cocktail Reception	\$8,000	Poster acknowledgment at Venue
Lunch	\$6,000	Poster acknowledgment at Venue (Does not include exhibitor booth)
Breakfast	\$4,000	Poster acknowledgment at Venue (Does not include exhibitor booth)



EXHIBITOR SPONSORSHIP BENEFITS

****All exhibitors are welcome to attend all sessions****

\$17,000

Olympian (Limited to one Company)

Sponsorship Banner & Speaking opportunity at Dinner
Premium Booth at the Conference
Access to NYSAASC Member Contact List Prior to the Conference
Access to Conference Attendee Contact List
Full Page Ad on Inside Cover of the Conference Program
Promotional Material in the Conference Bag
Sponsorship Status Acknowledged on the NYSAASC Website and LinkedIn Page
E-Mail your logo file to info@nysaasc.org
Use of the NYSAASC Logo to Promote Sponsorship
Two Hotel Rooms
Complimentary Meals for up to 6 guests

\$15,000

Platinum (Limited to one Company)

Premium Booth at the Conference
Access to NYSAASC Member Contact List Prior to the Conference
Access to Conference Attendee Contact List
Full Page Ad on Inside Cover of the Conference Program
Promotional Material in the Conference Bag
Sponsorship Status Acknowledged on the NYSAASC Website and LinkedIn Page
E-Mail your logo file to info@nysaasc.org
Use of the NYSAASC Logo to Promote Sponsorship
Two Hotel Rooms
Complimentary Meals for up to 6 guests



\$13,000

Gold (Limited to three Companies)

Premium Booth at the Conference

Breakout Session for Demo

Access to NYSAASC Member Contact List Prior to the Conference

Access to Conference Attendee Contact List

Full Page Ad in the Conference Program

Promotional Material in the Conference Bag

Sponsorship Status acknowledged on the NYSAASC Website and LinkedIn Page

E-Mail your logo file to info@nysaasc.org

Use of the NYSAASC Logo to promote sponsorship.

One Hotel Room

Complimentary Meals for up to 5 guests

\$4,000

Silver (Unlimited)

Standard Booth in Main Exhibit Hall

Access to NYSAASC Member Contact List Prior to the Conference

Quarter Page Ad in the Conference Program

Access to Conference Attendee Contact List

Sponsorship Status Acknowledgment on the NYSAASC Website and Conference Program

E-Mail your logo file to info@nysaasc.org

Complimentary Meals for up to 4 guests

\$3,000

Bronze (Limited to first twenty Companies)

Standard Booth in Main Exhibit Hall

Access to Conference Attendee Contact List

Sponsorship Status Acknowledgment on the NYSAASC Website and Conference Program

E-Mail your logo file to info@nysaasc.org

Complimentary Meals for up to 2 guests



If you have any questions, please contact Jeffrey Flynn at 646-350-3326 or jflynn@nysaasc.org

Only Exhibitors that have taken a sponsorship level will be at the conference.

New York State Association of Ambulatory Surgery Centers

The New York State Association of Ambulatory Surgery Centers is the organization that represents the Licensed Article 28 Surgery Centers in the State of New York. Our goals are to work together to provide easier access to healthcare for all New Yorkers. As a group of small businesses, we join to better assist each other in quality of care and purchasing power to further reduce healthcare costs. As an organization, we believe it is our primary responsibility to make the community of New York aware that we are here to serve them with a better quality of care.



NYSAAASC EXHIBITOR'S REGISTRATION

CROWN PLAZA ALBANY-THE DESMOND HOTEL

600 ALBANY SHAKER RD

ALBANY, NY 12211

Tuesday, October 7th and Wednesday, October 8th, 2024

SPONSORSHIP LEVEL:

Olympian	Platinum	Gold	Silver	Bronze
<input type="checkbox"/> \$17,000	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$13,000	<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$3,000

ADDITIONAL SPONSORSHIP: _____

Company Name: _____

Address: _____

MAIN CONTACT PERSON:

Name: _____ Phone: _____

Email Address: _____

Website Address: _____

Logo File: E-Mail your logo file to info@nysaasc.org

CONFERENCE ATTENDEE(S) / ID BADGES:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

TO REGISTER ONLINE

nysaasc.org

TO REGISTER AND PAY BY MAIL, SEND TO
NYSAAASC C/O Capital Health Consulting
54 State Street, Suite 803
Albany, NY 12207